Digital 2020: 2nd reading

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1. The new growth areas: Audio & Connected TV
2. M&A(&A)s in the business of content
3. Ad Tech: from consolidation to absorption to ubiquity
4. From duopoly to triopoly to micromonopolies
5. China in a china shop
6. Slicing and dicing: value chain X.0

THANK YOU!

@oedipuszero

constantine.kamaras@gmail.com

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